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(54) **ONLINE TOURNAMENT INTEGRATION**

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(57) **ABSTRACT**

A plurality of game titles each associated with at least one tournament may be hosted on a gaming network platform. Real-time gameplay data in matches involving the plurality of game titles may be tracked. Each match may be associated with a stream. Memory may store stream parameters and metrics associated with the at least one tournament. A predefined achievement may be identified for the at least one tournament when the tracked gameplay data for a match meets the stored metrics. The identified achievement may be determined to meet the stream parameters. A notification may be provided to the user device that includes a link to a stream of the match.

300

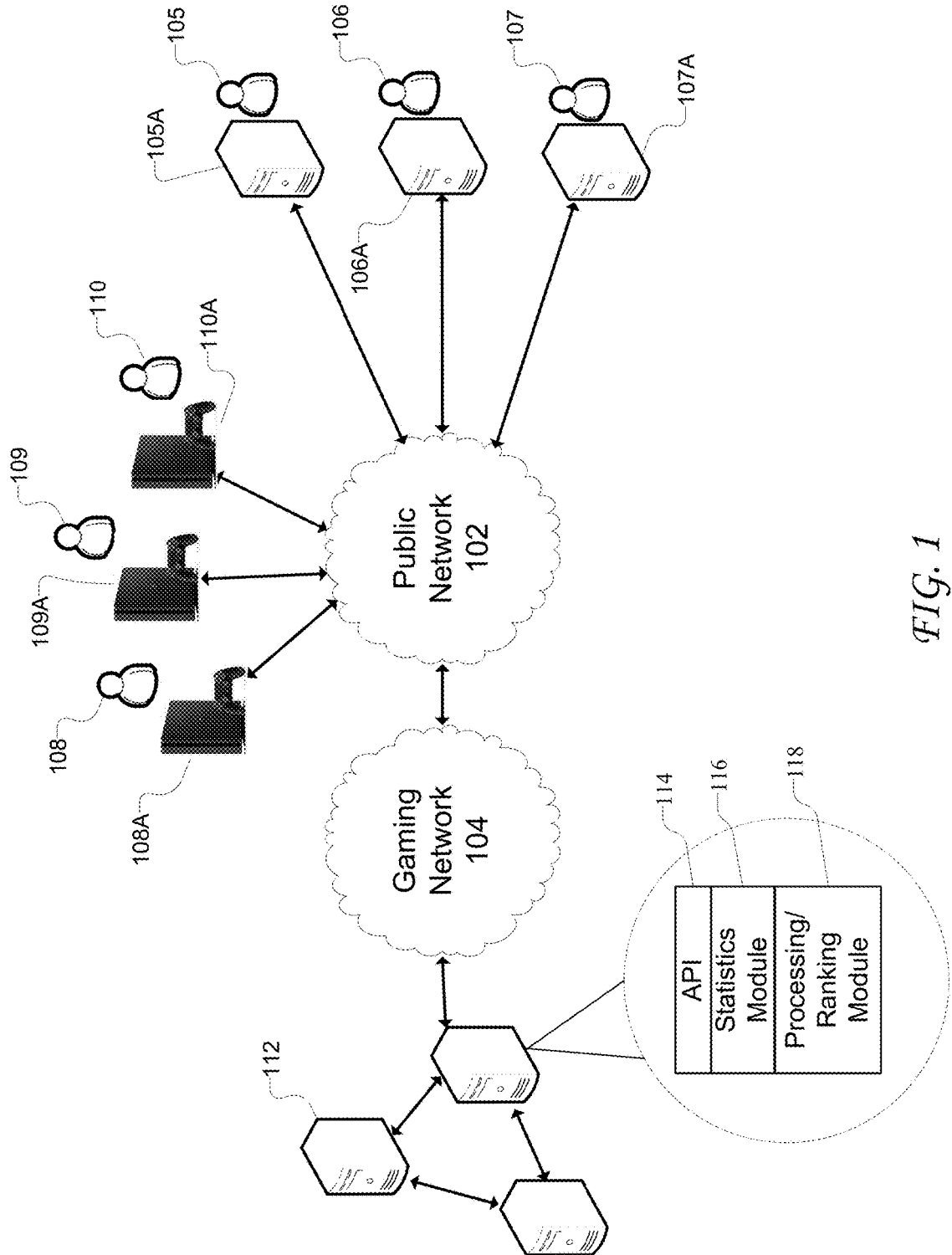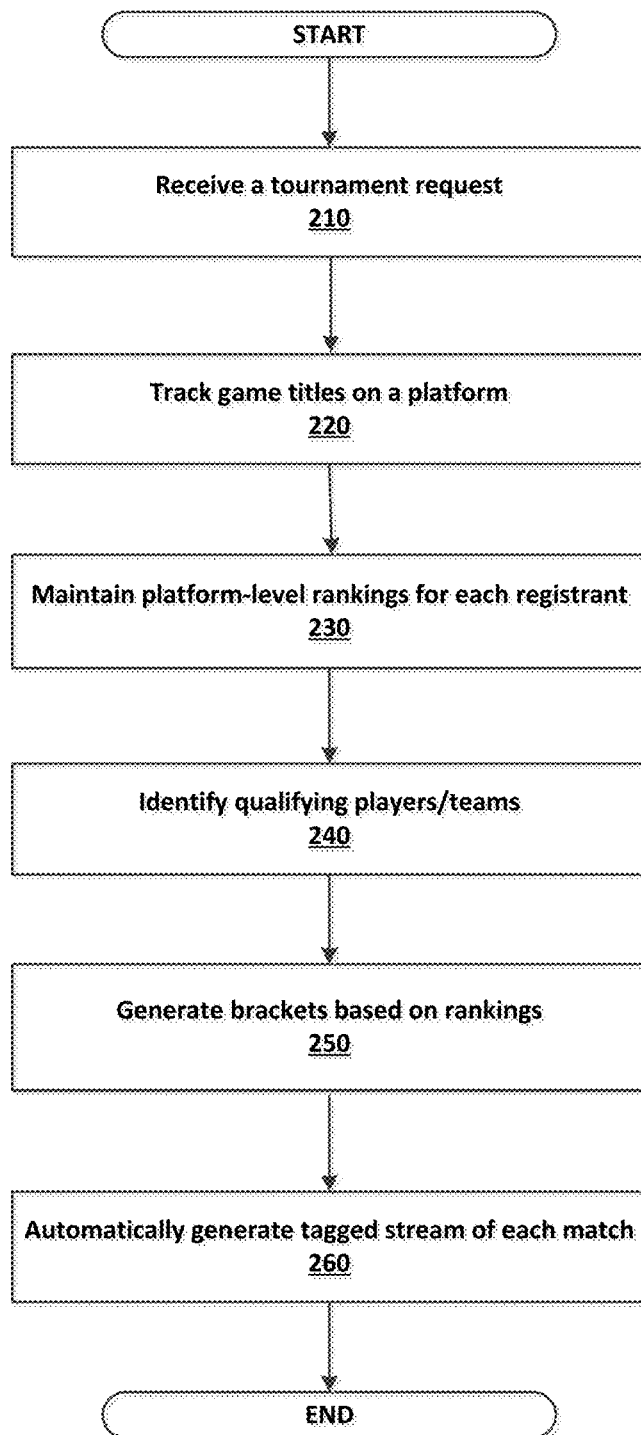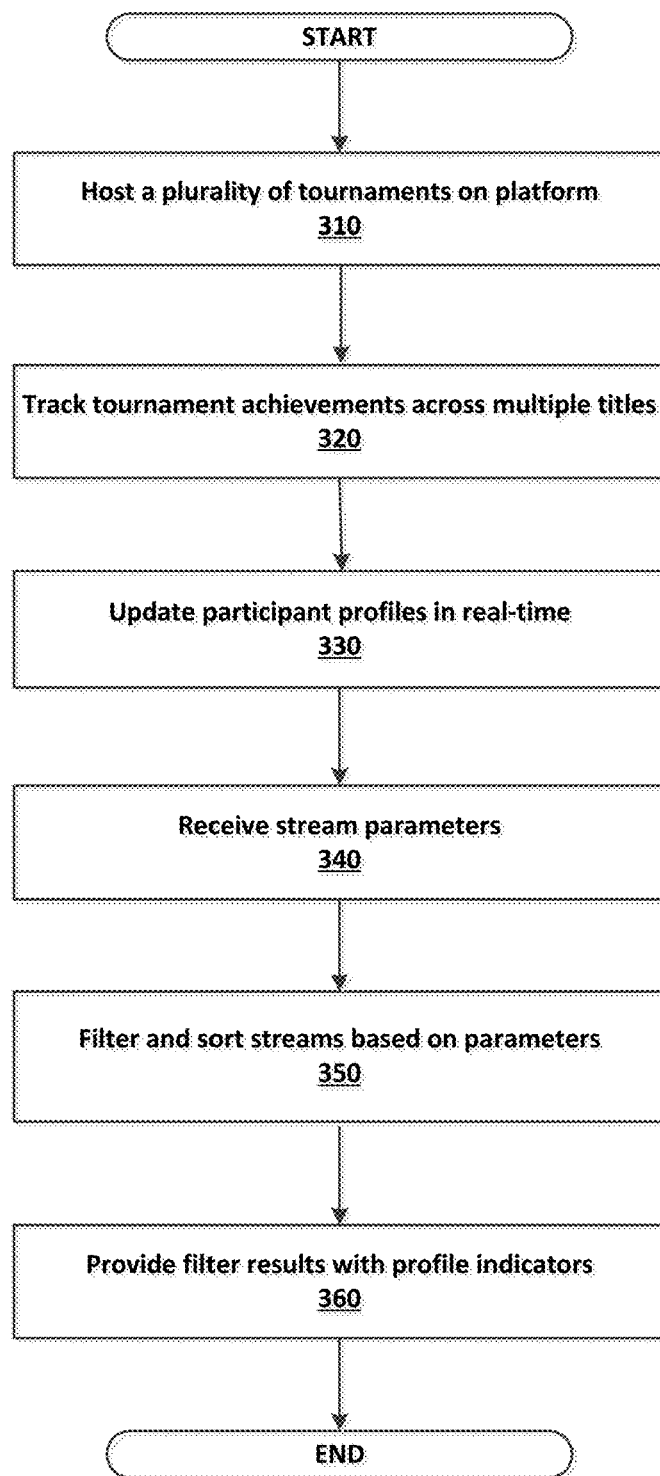*FIG. 1*

200

```
                          ┌─────────────────┐
                          │      START      │
                          └────────┬────────┘
                                   │
                                   ▼
                    ┌──────────────────────────────┐
                    │  Receive a tournament request │
                    │              210              │
                    └───────────────┬──────────────┘
                                    │
                                    ▼
                    ┌──────────────────────────────┐
                    │   Track game titles on a platform │
                    │              220              │
                    └───────────────┬──────────────┘
                                    │
                                    ▼
                    ┌──────────────────────────────┐
                    │ Maintain platform-level rankings for each registrant │
                    │              230              │
                    └───────────────┬──────────────┘
                                    │
                                    ▼
                    ┌──────────────────────────────┐
                    │  Identify qualifying players/teams │
                    │              240              │
                    └───────────────┬──────────────┘
                                    │
                                    ▼
                    ┌──────────────────────────────┐
                    │  Generate brackets based on rankings │
                    │              250              │
                    └───────────────┬──────────────┘
                                    │
                                    ▼
                    ┌──────────────────────────────┐
                    │ Automatically generate tagged stream of each match │
                    │              260              │
                    └───────────────┬──────────────┘
                                    │
                                    ▼
                          ┌─────────────────┐
                          │       END       │
                          └─────────────────┘
```

FIG. 2

300

```
                    ┌─────────────────────┐
                    │        START        │
                    └─────────────────────┘
                               │
                               ▼
        ┌──────────────────────────────────────────┐
        │   Host a plurality of tournaments on platform │
        │                   310                      │
        └──────────────────────────────────────────┘
                               │
                               ▼
        ┌──────────────────────────────────────────┐
        │ Track tournament achievements across multiple titles │
        │                   320                      │
        └──────────────────────────────────────────┘
                               │
                               ▼
        ┌──────────────────────────────────────────┐
        │    Update participant profiles in real-time   │
        │                   330                      │
        └──────────────────────────────────────────┘
                               │
                               ▼
        ┌──────────────────────────────────────────┐
        │          Receive stream parameters         │
        │                   340                      │
        └──────────────────────────────────────────┘
                               │
                               ▼
        ┌──────────────────────────────────────────┐
        │    Filter and sort streams based on parameters │
        │                   350                      │
        └──────────────────────────────────────────┘
                               │
                               ▼
        ┌──────────────────────────────────────────┐
        │   Provide filter results with profile indicators │
        │                   360                      │
        └──────────────────────────────────────────┘
                               │
                               ▼
                    ┌─────────────────────┐
                    │         END         │
                    └─────────────────────┘
```
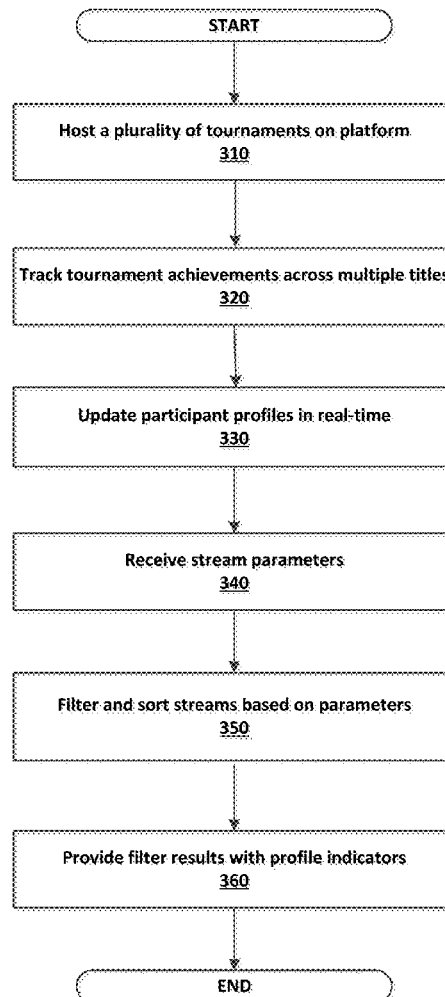
FIG. 3

FIG. 4

ONLINE TOURNAMENT INTEGRATION

CROSS-REFERENCE TO RELATED APPLICATION

[0001] The present application is a continuation and claims the priority benefit of U.S. patent application Ser. No. 15/908,569 filed Feb. 28, 2018, now U.S. Pat. No. 10,953, 335, which is incorporated herein by reference in its entirety.

BACKGROUND OF THE INVENTION

1. Field of the Invention

[0002] The present invention generally relates to game tournaments. More specifically, the present invention relates to online game tournament integration.

2. Description of the Related Art

[0003] There are presently a wide variety of online games played in a variety of different modes. Some games are played head-to-head against one or more player, while others are played in teams, which may or may not be against another team. The ability to compete against other players and/or teams lends itself to tournament-style play. Similar to real-world tournaments, such a tournament for online games may involve setting up, identifying qualified players, ranking or seeding players, bracketing or matching each round, scheduling competitions, resolving disputes, broadcasting the tournament competitions, results verification, and timely communication of tournament data.

[0004] Many game titles do not provide native support for tournament-style play, however. As such, current online tournaments may be run by end-users or third parties whose systems are not integrated into the game and which therefore lack visibility and insight into in-game and tournament activities. Such online tournaments may therefore experience significant barriers to entry, as well as face problems in implementation. Such problems may lessen enjoyment and other benefits not only for the players, but also for spectators, commentators and other streamers, developers, sponsors, etc. As a result, tournaments may tend to be run by third parties for popular titles with numerous expert players. Such tournaments may exclude or at least be discouraging to novice players, as well as fail to offer less popular game titles.

[0005] One problem in the early stages of holding a tournament may involve skills evaluation. Tournaments are more competitive and therefore successful, for example, when disparities in skill level are not too great. Expert players may find it boring to play inexperienced players, while the inexperienced players may find it demoralizing to play expert players. Further, such games as played between players of wide disparate skill level are often short and have predictable outcomes, leading spectators to be bored as well.

[0006] Spectators may further face difficulties in identifying competitions that are part of a tournament, as well as obtaining tournament-related information. A spectator of games may avail themselves of a stream from a variety of online media outlets (e.g., Twitch). Such outlets may publish games from numerous players (including players who are not participating in tournaments), however, making it difficult or at least inconvenient for the spectator to identify which games are part of a particular tournament of interest. Such inconvenience risks loss of an interested audience of spectators.

[0007] The ability to attract, retain, and encourage repeat spectators is especially important to professional and semi-professional players whose gameplay may be sponsored. In addition to players who may be sponsored, commentators and other individuals who may seek to provide content related to tournaments may also face various difficulties in obtaining tournament data.

[0008] There is, therefore, a need in the art for improved systems and methods for online tournament integration.

SUMMARY OF THE CLAIMED INVENTION

[0009] Embodiments of the present invention allow for online tournament integration. A plurality of game titles each associated with at least one tournament may be hosted on a gaming network platform. Real-time gameplay data in matches involving the plurality of game titles may be tracked. Each match may be associated with a stream. Memory may store stream parameters and metrics associated with the at least one tournament. A predefined achievement may be identified for the at least one tournament when the tracked gameplay data for a match meets the stored metrics. The identified achievement may be determined to meet the stream parameters. A notification may be provided to the user device that includes a link to a stream of the match.

[0010] Various embodiments may include systems for online tournament integration. Such systems may include at least one game network server that hosts a plurality of game titles each associated with at least one tournament and tracks real-time gameplay data in matches involving the plurality of game titles and associated with a stream. Systems may further include at least one tournament server that stores one or more stream parameters and one or more metrics associated with the at least one tournament, identifies a predefined achievement for the at least one tournament when the tracked gameplay data for a match meets the stored metrics, determines that the identified achievement meets the stream parameters, and provides a notification to the user device, the notification including a link to a stream of the match.

[0011] Further embodiments may include methods for online tournament integration. Such methods may include hosting a plurality of game titles each associated with at least one tournament, tracking real-time gameplay data in matches involving the plurality of game titles and associated with a stream, storing one or more stream parameters and one or more metrics associated with the at least one tournament, identifying a predefined achievement for the at least one tournament when the tracked gameplay data for a match meets the stored metrics, determining that the identified achievement meets the stream parameters, and providing a notification to the user device, the notification including a link to a stream of the match.

[0012] Yet further embodiments may include non-transitory computer-readable storage media having embodied thereon programs executable to perform such methods as described above.

BRIEF DESCRIPTION OF THE DRAWINGS

[0013] FIG. 1 an exemplary network environment in which systems for online tournament integration may be implemented.

[0014] FIG. **2** is a flowchart illustrating an exemplary method for online tournament integration.

[0015] FIG. **3** is a flowchart illustrating another exemplary method for online tournament integration.

[0016] FIG. **4** illustrates an example of an electronic system with which some aspects of the subject technology can be implemented.

DETAILED DESCRIPTION

[0017] Embodiments of the present invention allow for online tournament integration. A plurality of game titles each associated with at least one tournament may be hosted on a gaming network platform. Real-time gameplay data in matches involving the plurality of game titles may be tracked. Each match may be associated with a stream. Memory may store stream parameters and metrics associated with the at least one tournament. A predefined achievement may be identified for the at least one tournament when the tracked gameplay data for a match meets the stored metrics. The identified achievement may be determined to meet the stream parameters. A notification may be provided to the user device that includes a link to a stream of the match.

[0018] Such online tournament integration may allow for tournaments to be held by individuals, developers, and other vendors. Providing online tournament integration may involve simple and generic tools for setting up and running a tournament at the platform level, while providing visibility into specific games. As such, a user may use such tools to set up a small tournament with friends who are casual players, while an event planner may use such tools to run a large tournament with numerous participants, complex rules, and involving even a plurality of game titles.

[0019] FIG. **1** illustrates an exemplary network environment **100** in which a system for online tournament integration may be implemented. Network environment **100** includes public network **102**, which can include one or more private networks, such as, a local area network (LAN), a wide area network (WAN), or a network of public/private networks, such as the Internet. The Internet is a broad network of interconnected computers and servers allowing for the transmission and exchange of Internet Protocol (IP) data between user devices connected through a network service provider. Examples of network service providers are the public switched telephone network, a cable service provider, a provider of digital subscriber line (DSL) services, or a satellite service provider. Public network **102** allows for communication between the various components of network environment **100**. Public network **102** is communicatively coupled to gaming network **104**, which may further provide a network of computing resources configured for implementing online tournament system **112**.

[0020] As illustrated, players **108**, **109**, and **110** are permitted access to online tournament system **112** using respective client devices (e.g., **108A**, **109A**, and **110A**). Although client devices **108A**, **109A**, and **110A**, are depicted as game console devices, it is understood that the client devices can include various types of processor-based systems, including but not limited to: personal computing devices, smartphones, tablets, other portable gaming devices, and the like. Such client devices **108A-110A** may also be configured to access data from other storage media, such as memory cards or disk drives as may be appropriate in the case of downloaded services. Client devices **108A-110A** may include

standard hardware computing components such as network and media interfaces, non-transitory computer-readable storage (memory), and processors for executing instructions that may be stored in memory. Example of hardware systems that can be used to implement the client device are discussed in further detail below with respect to FIG. **4**.

[0021] Similarly, developers (e.g., **105**, **106** and **107**), are permitted access to online tournament system **112** via their respective computing systems (e.g., **105A**, **106A**, and **107A**). Developer computing systems **105A-107A** may include any type of server or other computing device as is known in the art, including standard hardware computing components such as network and media interfaces, non-transitory computer-readable storage (memory), and processors for executing instructions or accessing information that may be stored in memory. The functionalities of multiple servers may be integrated into a single server. Any of the aforementioned servers (or an integrated server) may take on certain client-side, cache, or proxy server characteristics. These characteristics may depend on the particular network placement of the server or certain configurations of the server. It is understood that a greater (or fewer) number of players and/or developers can be engaged with environment **100**, without departing from the scope of the disclosed technology.

[0022] The players **108-110** may be registered with a user account associated with gaming network **104**. Such user accounts may allow the user to access and play a variety of media titles on the gaming network platform. Gaming network **104** may further provides its registered users with options for verified accounts (e.g., for professional, semi-pro, or other celebrity users), team management, community tools, events tracking, social tools (e.g., friends lists), following other accounts, instant messaging, browsing live and archived streams, and other features related to playing or spectating games on the platform.

[0023] Gaming network **104** may be integrated with online tournament system **112** so as to allow for automatic communication of gameplay data. The gameplay data can be received by online tournament system **112**, for example, using an application programming interface (API), such as API **114**. Subsequently, the gameplay data can be passed from API **114** to statistics module **116** for use in player analysis. In a similar manner, game-play statistics can be collected by API **114** and passed to statistics module **116**. Depending on implementation, gameplay statistics can be collected via active monitoring of an online game environment, or received from one or more external systems, for example, as part of a game performance data set that includes information describing individual player performance for one or more game titles and/or genre categories.

[0024] Online tournament system **112** may create and support tournament-style competitions between various players **108** (or teams of players) and for various game titles, as well as support related activities for streamers and spectators. A tournament may be created by a developer **106**, player **108**, or third party organizer (not pictured) by submitting a request over public network **102** and gaming network **104** to online tournament system **112**. A tournament may be organized, for example, in conjunction with the new game title release. Such a tournament may specify that the tournament season starts one month after the game title release and last for three months. Players who register may be ranked during the season, and such rankings may be used

to determine seeding and bracketing during the tournament. Such rankings may carry over to a certain extent between different tournament seasons, but may also be adjusted based on certain factors (e.g., lack of activity). In some embodiments, players that have played in previous seasons may enter the following season at a higher tier than brand new players. Further, the highest-ranked players may be dropped down a level so that they have room improve throughout the season.

[0025] A tournament may be customized in accordance with certain specified parameters, such as the game title(s) to be played, type of tournament (e.g., single elimination, double elimination, Swiss-system, round robin, deathmatch, racing), bracket types, match types, timeframe, a number of participants, and requirements or parameters for participating, match duration, level of competition, specific maps to be played, and/or strategies to be implemented. In some embodiments, the tournament organizer may further specify how the players may qualify, as well as how gameplay may be evaluated. For example, the tournament organizer may specify one or more in-game conditions or actions that increase or decrease the player's rankings with respect to other players. In some instances, a player access list can be used to specify specific players or types of players to be included (or excluded) from competition in a given tournament. Some tournaments may be available to high-ranking players only, while other tournaments may be organized specifically for casual or new players.

[0026] The online tournament system 112 may further provide a way for players having a user account in the gaming network platform to register for tournament play. Because the registering player may already have a user account, registration for tournament play may involve linking or otherwise accessing the user account information for use in tournament registration, as well as for associated qualification verification, recruiting and invitations, team-building, notifications, reminders, match scheduling and check-ins, updated brackets, results verification, real-time reporting, dispute management, and broadcast/stream production. A player account may be associated with a group of friends, for example, which may be a basis for sending out invitations to participate in the tournament, team-building, or organizing spectator watch parties.

[0027] For game titles that may be played in teams, a team may be associated with a team account or profile that includes such data for use by online tournament system 112. Such a team profile may be linked to the individual team member profiles. The online tournament system 112 may provide team management tools for use in scheduling and otherwise managing tournament participation by the team.

[0028] Spectator tools may also be provided to enable users to discover, tune in, watch, and interact in relation to the tournament. Discovery may involve providing certain kinds of information (e.g., from player or team profiles) so that a would-be spectator may determine whether a player, team, match, tournament, commentator, or other content producer/streamer may be of interest. A spectator—who may have their own user account—may further subscribe or follow a player, team, game title, or tournament of interest. Such a subscriber may therefore be provided with automatic notifications based on certain events or activities (e.g., scores, lead changes, game results, standings after each round, updated brackets) detected on the platform as being related to the subject of interest.

[0029] In addition to the features discussed above, online tournament system 112 may further use such data from user and team accounts and profiles to track tournament progress, update brackets and leaderboards, schedule matches, and perform other tournament-related functions. Conversely, information regarding each individual player's or team's progress or activities within the tournament may be automatically populated to the respective player or team profile. For example, a player profile may be tagged or include some other indicator that the player is participating in a particular tournament, what ranking or seeding the player is assigned, schedule of tournament matches, opponents (and associated rankings), real-time tournament data related to the player, links to streams of previously played tournament matches, links to active tournament matches, information regarding future tournament matches, etc.

[0030] Moreover, a spectator looking to observe a particular player may be linked to information regarding tournament streams involving the player of interest, as well as other tournament information regarding the player. In addition, a spectator looking specifically to observe tournament matches may be linked to active tournament streams of ongoing matches, as well as be provided with the latest updates regarding the tournament.

[0031] Because the metrics that are used to evaluate player performance for a particular game can vary widely between game title and type, the ability to rank and seed players require consideration of certain metrics. Such metrics may be converted from data generated in existing game titles or may be tracked at the platform during certain specified gameplay modes. Some legacy game titles may have their own ranking systems, which a tournament organizer may or may not rely on. A tournament organizer may elect to convert some or all of the existing ranking systems for use in tournament play. Creation of a tournament and corresponding parameters can be managed at the platform level, for example, by one or more of players 108-110. That is, individual players, player collectives, or other parties can specify the game-performance attributes desired for structuring the tournament.

[0032] To convert a legacy game title, a conversion key—provided by the game title developer or another party—may be applied to specific game-performance attributes so as to evaluate different players' performance relating to the game title in a standardized way. For example, the conversion key may extract and evaluate certain metrics (e.g., number of points scored, number of points allowed, number of kills, race times) with appropriate weights applied to each metric. Legacy game titles that rank each user using basic points-based systems may be mapped directly via percentiles of the ranked players.

[0033] Such standardization further allows for an objective comparison of skill level, which may provide a basis for rankings, seedings, and matchmaking. Different genres of games—and different roles within each game—may involve different standards. Team-based gameplay, for example, may involve teammates with different types of skill sets (e.g., different weaponry, resources, in-game abilities, powers, etc.). As such, the game play of different team members may be evaluated in accordance with the different standards despite playing in the same game title.

[0034] In some embodiments, a game developer may elect to take advantage of the tournament tools provided by online tournament system 112 to support tournaments for a certain

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game title. Such game titles may therefore offer a tournament mode in which gameplay is associated with an identified tournament, whether for qualification, participation, or reporting. A player may elect to play in other modes, for example, while learning to play a new game title, play in a different role/character, practicing certain skills, casual games, or other types of game that the player may not want to be counted or considered with respect to a tournament.

[0035] Tournament mode may also be used to qualify and be ranked or seeded for a tournament. As noted above, a tournament organizer may specify certain requirements, qualifications, or grouping criteria (e.g., for different skill levels). To qualify to play in an expert-level tournament, a player must be ranked at a certain level (e.g., top 50) among all players on the gaming network 104 platform that have registered with the tournament. A player seeking to qualify at that level may select tournament mode after training in practice mode, and points or other metrics achieved during a game played in tournament mode may therefore be considered in ranking that player. In some cases, metrics may be weighted based on various factors, including degree of difficulty, expertise or ranking of the opponent(s) played, how recent the achievements were, context of game (e.g., qualifying round vs. finals), etc. During a qualification period, for example, online tournament system 112 may evaluate the game performance attributes, and gameplay statistics to determine a skill level for each player in a given league, e.g., using processing/ranking module 118. Determinations of skill level can vary depending upon the specified game performance attributes, and can vary between game titles, and/or game genres. By way of example, skill level for a given player can be based on one or more of: collected points, a number of wins/losses, total game time, achieve difficulty level, and/or a number of "kills," etc. Because game play occurs on the gaming network 104 platform, online tournament system 112 may obtain such results automatically and in real time, thereby by allowing for metrics generation, evaluation, and use in updating rankings, achievements designations, and leaderboards.

[0036] In some aspects, players registered for a given tournament can be ranked into multiple categories or tiers of skill level. For example, players may be categorized into a platinum tier for being in the top 2% of players, into a gold tier for being in the next 20% of players, into a silver tier for being in the next 28% of players, and into a bronze tier designated for the last 32%. Such tiers may further be subdivided as needed into + or − subdivisions. A player categorized as gold+ may be close to being moved into the platinum tier, for example, while a player categorized as gold− may be close to falling into the silver tier.

[0037] Designations of achievement or skill level can be provided based on the overall ranking of a player or group of players. For example, digital badges, trophies, or medals can be provided to the top-ranked player (or player team), and published on an associated player (or team) profile. Such designations may be awarded as to a current season and remain visible in future seasons. Different designations may be provided for different game titles, different combinations of achievements, overall ratings, etc. Not only can such designations and tier levels serve as the basis for matching competitors, but such indicators may be searched by spectators looking to watch players of a certain level in a certain game title. Various search and sorting options may be provided (e.g., game title, ranking, stream parameters) so

that players or potential spectators may filter through the available game streams, players, teams, tournaments, etc. to find other players of interest. A player may wish to find a similarly-skilled practice sparring partner, for example, or a teammate with complementary skills. Such spectators may choose to follow such players, for example, and request notifications, reminders, and schedules relating to matches involving the player(s) of interest. In some embodiments, such designations may be made available through other outlets (e.g., stream sources such as Twitch) for searching and filtering based on a standardized skill evaluation system.

[0038] Different ranking systems may be available for different game titles. Moreover, different ranking systems may be available for tournaments. A tournament may involve multiple game titles, for example, and as such, a ranking system may combine and/or weight different individual rankings within the game titles as desired by the tournament organizer. An overall ranking for any combination of games played on the platform may also be available. As such, a player may distinguish themselves as a skilled player not only in one or a few game titles (or even a game family or genre), but within multiple different types of games.

[0039] Depending on the number of registrants, a tournament may hold a set of qualifying rounds to reduce the number of registrants to a desired number. Alternatively, the tournament organizer may elect to have an invitation-based system based on rankings and any other factors deemed appropriate.

[0040] Moreover, because the online tournament system 112 is in communication with gaming network 104, the online tournament system 112 may receive and analyze game data in real-time. As such, online tournament system 112 may detect when a match has started, when the match is particularly active or competitive, and other in-game events. For example, certain in-game events may be associated with certain game data or metrics. Use of certain weaponry, exhibition of certain character moves or maneuvers, scoring in a certain amount or pattern, etc., may be indicative of an unusual or otherwise notable in-game event. As such, screenshots or video may be captured regarding such events and published with links that can take a spectator to the stream, whether at the beginning of the match or directly to illustrated point of interest. Such links may be accessed in real-time (e.g., as the match is occurring) or in association with an archived stream. In some embodiments, such links may be published on the gaming network 104 platform (e.g., landing pages, leaderboards, communities, forums, user profiles, team profiles, tournament profiles, bookmarks) or on sites associated with the player, team, developer, tournament organizer, broadcaster, or other content producer or streamer.

[0041] The identification of unusual, interesting, or otherwise significant events may also allow for advertising, promotion, discovery, and related functions. As such, notifications, reminders, video clips, screenshots, and other data may also be generated and provided to other parties, players, spectators, and potential spectators in real-time regarding such events. Such data may also support commentators and third-party broadcasters/streamers for use in producing their respective content streams. In some embodiments,

[0042] FIGS. 2 and 3 respectively illustrate methods 200 and 300 for providing online tournament integration. The methods 200 and 300 of FIGS. 2 and 3 may be embodied as

executable instructions in a non-transitory computer readable storage medium including but not limited to a CD, DVD, or non-volatile memory such as a hard drive. The instructions of the storage medium may be executed by a processor (or processors) to cause various hardware components of a computing device hosting or otherwise accessing the storage medium to effectuate the method. The steps identified in FIGS. **2** and **3** (and the order thereof) are exemplary and may include various alternatives, equivalents, or derivations thereof including but not limited to the order of execution of the same.

[0043] FIG. **2** is a flowchart illustrating an exemplary method **200** for online tournament integration. In method **200** of FIG. **2**, a tournament request may be received. Gameplay relating to one or more game titles on the platform may be tracked, and platform-level rankings may be maintained for each tournament registrant (individual player and/or team). Qualifying registrants may be identified and brackets generated based on such rankings. For each match in the tournament, a stream may be generated automatically and associated with the respective players/teams participating therein.

[0044] In step **210**, a tournament request may be received by online tournament system **112**. As noted herein, the tournament requested may be small (e.g., requested by an individual user for a small group of friends) or large (e.g., massive multiplayer game titles with numerous participants). A tournament request may involve one or more game titles available through gaming network **104**, as well as may specify a variety of parameters for qualifying, rankings, scheduling, etc. A player having a user account (or team having a team account) on gaming network **104** may register and have their data automatically shared with online tournament system **112** for use in facilitating registration, rankings, promotions, awards, searches, and other tournament-related activities. The tournament request may further explain the ranking system, which may include any combination of gameplay metrics used to evaluate each registrant in a standardized way.

[0045] In step **220**, gameplay may be tracked for the game titles specified in the tournament request. As described above, a player may switch between different modes of game play. While gameplay during practice mode may be excluded from consideration with respect to towards tournament qualification, gameplay during a tournament mode may be considered and its metrics counted toward tournament-related rankings. The particular metrics being tracked and evaluated may differ by game title and by parameters specified by the tournament organizer. Further, the parameters may be weighted differently based on preferences specified by the tournament organizer as well.

[0046] In step **230**, the relevant gameplay by all tournament registrants may therefore be ranked in accordance with the tournament-specific parameters. One or more leaderboards (e.g., individual metrics or combined metrics) may be maintained throughout the qualification phase and tournament. Designations indicative of high metrics may also be populated to the profile of the player or team that achieved such metrics. Such designations may include badges, trophies, titles, etc., and may be awarded periodically (e.g., highest scorer during a specified week) or for an overall tournament.

[0047] In step **240**, the qualification phase may end with a number of registered players (or teams). If the number is higher than the number specified by the tournament organizer, one or more initial rounds may be held to determine which players/teams advance to the official tournament rounds. Some embodiments may allow the top players to advance automatically (e.g., a bye), while lower-ranked players may be required to compete in the initial rounds in order to continue to play in the tournament.

[0048] In step **250**, brackets may be assigned. In some embodiments, brackets may be assigned based on rankings. The type of brackets may depend on the type of matches (e.g., head-to-head or multiplayer) being played. Further, rankings may also be adjusted during the tournament. As such, a player or team that has a low ranking at the beginning of the tournament may nevertheless advance and be given a top seed based on high-level tournament play. As noted above, because the tournament games are played in gaming network **104**, the gameplay data therein may be automatically evaluated and published to various profiles, landing pages, and other designated outlets and recipients.

[0049] In step **260**, a broadcast stream may be automatically generated for each tournament game and published on the gaming network **104** platform in any of the various pages and locations discussed herein. The broadcast stream may further be tagged with any of the relevant data associated therewith, including participating players, teams, game titles, respective designations (e.g., involving a top-ranked player), and any in-game events that may be determined to be of interest.

[0050] FIG. **3** is a flowchart illustrating another exemplary method **300** for online tournament integration. In method **300** of FIG. **3**, a plurality of tournaments may be hosted on a platform. Tournament achievements may be tracked, which may include achievements by multiple players and teams in multiple game titles. Participant profiles—whether individual player, team, or both—may be updated in real-time to indicate not only that the participant is currently playing a match against one or more other participants, but also notable in-game events (e.g., scores, lead changes, kills, certain moves or maneuvers, exercise of certain powers). A spectator or prospective spectator may indicate certain parameters of interest (e.g., certain game titles, certain players, skill level of interest). The available tournament streams may be filtered and sorted based on the indicated parameters, and the filtered and sorted results may be displayed in conjunction with any applicable designations of notability.

[0051] In step **310**, multiple tournaments may be hosted on the gaming network **104** platform. Such tournaments may be organized and held as described with respect to the method illustrated in FIG. **2**. Such tournaments may involve any combination of game titles and players/teams as specified by the respective tournament organizers.

[0052] In step **320**, any achievements occurring during the tournaments may be tracked in real-time. Because the games or matches are being played on the gaming network **104** platform, the respective gameplay data may be evaluated in real-time to identify noteworthy in-game events, which may not only include scores or lead changes, but also unusual movement combinations, notable speeds, notable kills, etc.

[0053] In step **330**, participant profiles may be updated in real-time regarding such achievements, so as to notify spectators, subscribers, developers, sponsors, broadcasters, commentators, upcoming competitors, etc. Such achieve-

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ments may also be published or otherwise pushed out through various channels (e.g., Twitch) that may track such players, teams, or matches.

[0054] In step **340**, stream parameters may be specified by a party interested in the tournament. A potential spectator, for example, may be a user of gaming network **104** who may have subscribed to watch matches involving certain tournament participants (players or teams). As such, any streams involving the subjects of interest may be filtered and sorted based on the parameters. Sorting may further be based on current rankings, current participation in a match, notable in-game events, etc., or any other factor of interest that may be specified by a spectator.

[0055] In step **350**, the available streams may be filtered and sorted in accordance with the parameters specified in step **340**. In some instances, the available streams may include archived but unwatched streams, as well as live streams.

[0056] In step **360**, the filtered and sorted results (e.g., a list of streams) may be displayed to the requesting party. The bases for such filtering and sorting—which may be associated with the notability designations discussed herein—may also be displayed in conjunction with the results, thereby allowing the party (e.g., spectator) to jump not only to a stream of interest, but directly to a notable event depicted within the stream.

[0057] FIG. **4** is an exemplary user device **400**. User device **400** (e.g., desktop, laptop, tablet, mobile device, console gaming system) is a device that the user can utilize to facilitate carrying out features of the present invention pertaining to the viewing of third party content.

[0058] The user device **400** may include various elements as illustrated in FIG. **4**. It should be noted that the elements are exemplary and that other embodiments may incorporate more or less than the elements illustrated. With reference to FIG. **4**, the user device **400** includes a main memory **402**, a central processing unit (CPU) **404**, at least one vector unit **406**, a graphics processing unit **408**, an input/output (I/O) processor **410**, an I/O processor memory **412**, a controller interface **414**, a memory card **416**, a Universal Serial Bus (USB) interface **418**, and an IEEE 1394 interface **420**, an auxiliary (AUX) interface **422** for connecting a tracking device **424**, although other bus standards and interfaces may be utilized. The user device **400** further includes an operating system read-only memory (OS ROM) **426**, a sound processing unit **428**, an optical disc control unit **430**, and a hard disc drive **432**, which are connected via a bus **434** to the I/O processor **410**. The user device **400** further includes at least one tracking device **424**.

[0059] The tracking device **424** may be a camera, which includes eye-tracking capabilities. The camera may be integrated into or attached as a peripheral device to user device **400**. In typical eye-tracking devices, infrared non-collimated light is reflected from the eye and sensed by a camera or optical sensor. The information is then analyzed to extract eye rotation from changes in reflections. Camera-based trackers focus on one or both eyes and record their movement as the viewer looks at some type of stimulus. Camera-based eye trackers use the center of the pupil and light to create corneal reflections (CRs). The vector between the pupil center and the CR can be used to compute the point of regard on surface or the gaze direction. A simple calibration procedure of the viewer is usually needed before using the eye tracker.

[0060] Alternatively, more sensitive trackers use reflections from the front of the cornea and that back of the lens of the eye as features to track over time. Even more sensitive trackers image features from inside the eye, including retinal blood vessels, and follow these features as the eye rotates.

[0061] Most eye tracking devices use a sampling rate of at least 30 Hz, although 50/60 Hz is most common. Some tracking devises run as high as 1250 Hz, which is needed to capture detail of very rapid eye movement.

[0062] A range camera may instead be used with the present invention to capture gestures made by the user and is capable of facial recognition. A range camera is typically used to capture and interpret specific gestures, which allows a hands-free control of an entertainment system. This technology may use an infrared projector, a camera, a depth sensor, and a microchip to track the movement of objects and individuals in three dimensions. This user device may also employ a variant of image-based three-dimensional reconstruction.

[0063] The tracking device **424** may include a microphone integrated into or attached as a peripheral device to user device **400** that captures voice data. The microphone may conduct acoustic source localization and/or ambient noise suppression.

[0064] Alternatively, tracking device **424** may be the controller of the user device **400**. The controller may use a combination of built-in accelerometers and infrared detection to sense its position in 3D space when pointed at the LEDs in a sensor nearby, attached to, or integrated into the console of the entertainment system. This design allows users to control functionalities of the user device **400** with physical gestures as well as button-presses. The controller connects to the user device **400** using wireless technology that allows data exchange over short distances (e.g., 30 feet). The controller may additionally include a "rumble" feature (i.e., a shaking of the controller during certain points in the game) and/or an internal speaker.

[0065] The controller may additionally or alternatively be designed to capture biometric readings using sensors in the remote to record data including, for example, skin moisture, heart rhythm, and muscle movement.

[0066] As noted above, the user device **400** may be an electronic gaming console. Alternatively, the user device **400** may be implemented as a general-purpose computer, a set-top box, or a hand-held gaming device. Further, similar user devices may contain more or less operating components.

[0067] CPU **404**, vector unit **406**, graphics processing unit **408**, and I/O processor **410** communicate via system bus **436**. Further, the CPU **404** communicates with the main memory **402** via a dedicated bus **438**, while the vector unit **406** and the graphics processing unit **408** may communicate through a dedicated bus **440**. The CPU **404** executes programs stored in the OS ROM **426** and the main memory **402**. The main memory **402** may contain pre-stored programs and programs transferred through the I/O Processor **410** from a CD-ROM, DVD-ROM, or other optical disc (not shown) using the optical disc control unit **432**. The I/O processor **410** primarily controls data exchanges between the various devices of the user device **400** including the CPU **404**, the vector unit **406**, the graphics processing unit **408**, and the controller interface **414**.

[0068] The graphics processing unit **408** executes graphics instructions received from the CPU **404** and the vector unit

406 to produce images for display on a display device (not shown). For example, the vector unit 406 may transform objects from three-dimensional coordinates to two-dimensional coordinates, and send the two-dimensional coordinates to the graphics processing unit 408. Furthermore, the sound processing unit 430 executes instructions to produce sound signals that are outputted to an audio device such as speakers (not shown).

[0069] A user of the user device 400 provides instructions via the controller interface 414 to the CPU 404. For example, the user may instruct the CPU 404 to store certain information on the memory card 416 or instruct the user device 400 to perform some specified action.

[0070] Other devices may be connected to the user device 400 via the USB interface 418, the IEEE 1394 interface 420, and the AUX interface 422. Specifically, a tracking device 424, including a camera or a sensor may be connected to the user device 400 via the AUX interface 422, while a controller may be connected via the USB interface 418.

[0071] The present invention may be implemented in an application that may be operable using a variety of devices. Non-transitory computer-readable storage media refer to any medium or media that participate in providing instructions to a central processing unit (CPU) for execution. Such media can take many forms, including, but not limited to, non-volatile and volatile media such as optical or magnetic disks and dynamic memory, respectively. Common forms of non-transitory computer-readable media include, for example, a floppy disk, a flexible disk, a hard disk, magnetic tape, any other magnetic medium, a CD-ROM disk, digital video disk (DVD), any other optical medium, RAM, PROM, EPROM, a FLASHEPROM, and any other memory chip or cartridge.

[0072] Various forms of transmission media may be involved in carrying one or more sequences of one or more instructions to a CPU for execution. A bus carries the data to system RAM, from which a CPU retrieves and executes the instructions. The instructions received by system RAM can optionally be stored on a fixed disk either before or after execution by a CPU. Various forms of storage may likewise be implemented as well as the necessary network interfaces and network topologies to implement the same.

[0073] The foregoing detailed description of the technology has been presented for purposes of illustration and description. It is not intended to be exhaustive or to limit the technology to the precise form disclosed. Many modifications and variations are possible in light of the above teaching. The described embodiments were chosen in order to best explain the principles of the technology, its practical application, and to enable others skilled in the art to utilize the technology in various embodiments and with various modifications as are suited to the particular use contemplated. It is intended that the scope of the technology be defined by the claim.

What is claimed is:

1. A system for online tournament streaming, the system comprising:

a game network server that tracks real-time gameplay data associated with a plurality of user accounts, the tracked data indicating gameplay of a plurality of game titles; and

a tournament server that:

receives a request for a tournament, wherein the request further specifies one or more parameters for one or more of the game titles,

ranks the user accounts based on the gameplay data that meets the specified parameters for the specified game titles,

identifies a set of the user accounts as qualified for the tournament based on the assigned ranking,

assigns each of the qualified user accounts to a match within a bracket of the tournament based on the ranking,

generates a stream for each match in the bracket, wherein the stream is associated with the user accounts assigned to the corresponding match, and

distributes the generated stream to one or more user devices over a communication network.

2. The system of claim 1, wherein the tournament server assigns each of the qualified user accounts to a match by determining a seeding for each of the qualified user accounts.

3. The system of claim 1, wherein the tournament server further weights the specified parameters based on one or more preferences of a tournament organizer associated with the request.

4. The system of claim 1, wherein the tournament server further tags the stream to indicate data regarding the corresponding match.

5. The system of claim 4, wherein the stream is tagged to indicate at least one of a player, team, game title, rank designation, or type of in-game event.

6. The system of claim 1, wherein the tournament server further generates a notification that includes a link to the stream when tracked gameplay data associated with the corresponding match meets one or more stored metrics associated with a predefined designation of notability.

7. The system of claim 6, wherein the link is associated with the predefined achievement, and wherein selection of the link initiates a jump directly to a portion of the stream associated with the predefined designation.

8. The system of claim 6, wherein the tournament server further sends the notification to a subscriber device based on the predefined designation of notability corresponding to one or more subjects of interest indicated in a profile associated with the subscriber device.

9. The system of claim 1, wherein the tournament server further:

filters a plurality of streams associated with the bracket based on a selected parameter; and

generates a display of the filtered streams, wherein at least one stream is associated with a visual indicator regarding a predefined designation of notability.

10. A method for online tournament streaming, the method comprising:

receiving tracked real-time gameplay data associated with a plurality of user accounts, the tracked data indicating gameplay of a plurality of game titles;

receiving a request for a tournament, wherein the request further specifies one or more parameters for one or more of the game titles;

ranking the user accounts based on the gameplay data that meets the specified parameters for the specified game titles;

identifying a set of the user accounts as qualified for the tournament based on the assigned ranking;

assigning each of the qualified user accounts to a match within a bracket of the tournament based on the ranking;

generating a stream for each match in the bracket, wherein the stream is associated with the user accounts assigned to the corresponding match; and

distributing the generated stream to one or more user devices over a communication network.

11. The method of claim **10**, wherein assigning each of the qualified user accounts to a match includes determining a seeding for each of the qualified user accounts.

12. The method of claim **10**, further comprising weighting the specified parameters based on one or more preferences of a tournament organizer associated with the request.

13. The method of claim **10**, further comprising tagging the stream to indicate data regarding the corresponding match.

14. The method of claim **13**, wherein the stream is tagged to indicate at least one of a player, team, game title, rank designation, or type of in-game event.

15. The method of claim **10**, further comprising generating a notification that includes a link to the stream when tracked gameplay data associated with the corresponding match meets one or more stored metrics associated with a predefined designation of notability.

16. The method of claim **15**, wherein the link is associated with the predefined achievement, and wherein selection of the link initiates a jump directly to a portion of the stream associated with the predefined designation.

17. The method of claim **15**, further comprising sending the notification to a subscriber device based on the predefined designation of notability corresponding to one or more subjects of interest indicated in a profile associated with the subscriber device.

18. The method of claim **1**, further comprising:

filtering a plurality of streams associated with the bracket based on a selected parameter; and

generating a display of the filtered streams, wherein at least one stream is associated with a visual indicator regarding a predefined designation of notability.

19. A non-transitory computer-readable storage medium, having embodied thereon a program executable by a processor to perform a method for online tournament streaming, the method comprising:

tracking real-time gameplay data associated with a plurality of user accounts, the tracked data indicating gameplay of a plurality of game titles;

receiving a request for a tournament, wherein the request further specifies one or more parameters for one or more of the game titles;

ranking the user accounts based on the gameplay data that meets the specified parameters for the specified game titles;

identifying a set of the user accounts as qualified for the tournament based on the assigned ranking;

assigning each of the qualified user accounts to a match within a bracket of the tournament based on the ranking;

generating a stream for each match in the bracket, wherein the stream is associated with the user accounts assigned to the corresponding match; and

distributing the generated stream to one or more user devices over a communication network.

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